

ENTERPRISE CONTENT MANAGEMENT ROADMAP STUDY

A strategic business process to get you on the right road to ECM value

ESSENTIALS

- Engage the business at all levels
- Develop a shared understanding of the vision and the plan to achieve that vision
- Create a business strategy grounded in proven techniques
- Enhance success with realistic and actionable steps

Maybe you thought you didn't need a plan, but lament over the wasted value of your shelfware collection. Maybe you thought you had a plan, but realized that you lacked the expertise to get it implemented.

You know you need enterprise-level content management and without an actionable plan, you are not going to get there. Your data isn't getting any smaller, and neither are the business, user and regulatory requirements. The time has come to put the right business strategy in place for your enterprise information management goals.

A COMPLETE AND ACTIONABLE STRATEGY PROCESS

The ECM Roadmap Study is a multi-level planning process designed to answer the key business questions for enterprise-level information management program. It combines your unique environment – organization, information, technology, and business – with our best-practices experience and knowledge resources. The result is an individualized plan that will help you discover not only where you are going, but how you are going to get there and what to expect when you do. This process will help you get the most out of their software by aligning the technical solution to your organization's business needs and providing the best approach now and into the future.

THE PHASES OF ECM ROADMAP STUDY

Why ECM: High level strategic requirements are determined through analysis of top-down and bottom-up discovery of business drivers and information management issues.

Where are we going: The strategic requirements are translated into a clearly understood 3-5 year vision for ECM which also explores the role of EMC solutions in implementing the vision.

How do we get there: A detailed implementation plan or ECM Roadmap outlines how to achieve the vision, including business deployment and migration, as well an approach to change management.

Why should we care: A high level business case provides justification of ECM to key stakeholders of the business in terms of material, process-related and 'transformational' benefits.

ECM Roadmap Study in Action

A leading global energy company needed an enterprise-wide information management policy and solution. ECM Roadmap Study helped gather business requirements, crystallize a vision, develop a business case and provide an implementation roadmap for a global ECM solution. The company was able leverage dispersed intellectual capital to increase safety, control costs and improve operational efficiency.



Overview of the ECM Road Map Study

EXPERIENCED, COLLABORATIVE AND ACHIEVABLE STRATEGY

ECM Roadmap Study provides businesses with a business centric approach to enterprise content management that addresses the many challenges with implementation and adoption of enterprise level information management. Both business and IT stakeholders benefit from an enhanced understanding of ECM, a compelling business case, a shared vision grounded in experience, and a mutually agreed upon program for moving forward.

CONTACT US

To learn more about ECM Roadmap Study, contact your local EMC representative, visit us at www.EMC.com or call us at 1-800-607-9546 (U.S. toll-free) or +1-925-600-5802

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